

## **Privacy Policy**

**AgentMethods, LLC** (“we” or “us”) recognize that you care how information about you is collected and used. We have created this Privacy Policy to inform you of our information collection, use, and sharing practices for this website and the associated services (the “Services”). In this Privacy Policy, “you” refers to individuals who use the Services. By using the Services, you consent to the processing of your information as described in this Privacy Policy.

### **What information do we collect and how is it used?**

#### **Information You Voluntarily Provide**

For purposes of this Privacy Policy, “Personal Information” is information that you provide to us that may be used to identify you, such as your full name, physical address, email address, or phone number. Except as otherwise provided in this Privacy Policy, we do not collect Personal Information through the Services unless you voluntarily submit it. We use Personal Information to provide the Services and information you have requested and for administrative and analytical purposes. For example, unless otherwise prohibited by law, the Personal Information may be used to contact you (by telephone, regular mail, email, facsimile or other means) to answer your questions or respond to your comments, to send you information about our products and services, to provide emails, newsletters and other communications, to conduct market research, to ensure compliance with our policies and applicable laws and regulations, and to market our products and services.

AgentMethods LLC maintains strict privacy policies to protect the personal information of our users obtained for text message communications. This information is never sold, rented, released, or traded to others without prior consent or legal obligation. Any sharing of information with third parties is solely for the purpose of fulfilling the organization’s obligations to the user.

#### **Information We Automatically Collect**

Like many websites, we use “cookies” and other tracking technologies to collect certain information automatically whenever you visit our website. Cookies are files stored on your computer’s hard drive by your browser. Most browsers accept cookies automatically but allow you to disable them. If you choose to disable cookies, you may be unable to use certain features of our website.

Information we collect through the use of cookies and other tracking technologies may include your IP address, location of your computer (but not your street address), browser information, operating system type, and dates and times you

accessed our website. We may also collect information regarding traffic patterns, how you came to our website, and site usage. This information is used for analysis and for online marketing.

With both cookies and other tracking technologies, the information we collect does not contain your name, address, telephone number, or email address. We do not generally link the information we collect through the use of cookies and tracking technologies to Personal Information you submit. However, we reserve the right to use information collected in this manner to identify a website visitor if we reasonably believe it is necessary or advisable to enforce our policies, to protect us or our clients, to prevent fraud, deception, or illegal activity, or to protect our website or its visitors.

We may also contract with third-party advertising networks that collect non-personally identifiable information and Personal Information through our web site and emails and on third-party web sites. Ad networks follow your online activities over time by collecting usage data through cookies and other tracking technologies. They use this information to provide advertisements about products and services tailored to your interests. You may see these advertisements on other web sites. This process also helps us manage and track the effectiveness of our marketing efforts. You may opt out of display advertising partners' targeted advertising using the following links: <http://www.aboutads.info/choices/>, <http://www.networkadvertising.org/choices/> and <http://www.youronlinechoices.eu/> if located in the European Union.

### **Is information collected from children?**

Our website is not intended for use by children. If you are under the age of 18, you should not use our website and should not submit any information of any kind to us.

### **With whom do you share information?**

We engage third parties to perform services in connection with the operation of our business. Examples of these services include, but are not limited to, hosting and maintenance of our website, data storage and recovery, maintaining mailing lists, website evaluation, data analysis, data cleansing, and marketing assistance. We may provide information regarding you, including Personal Information, to these third parties. We may also share Personal Information you provide to us to with insurance and financial service providers in order to provide you with information about the availability and pricing of products and services.

We may share non-Personal Information with others from time to time. Examples of such non-Personal Information include the number of users who visited our website during a specific time period. This information is shared in an aggregate form.

We reserve the right to transfer any information we have about you, including Personal Information, in connection with the sale or transfer of all or a portion of our business or assets to a third party.

We may also share information, including Personal Information, with third parties as described elsewhere in this Privacy Policy.

In addition, we, or those with whom we have shared information in accordance with this Privacy Policy, may release Personal Information and/or non-Personal Information if we believe in good faith that: the law or legal process requires it; we have received a valid administrative request from a law enforcement agency; or such release is necessary or advisable to protect the rights, property or safety of us or our clients, our website visitors, or others.

### **What do you do to protect Personal Information?**

We use various security measures, including a firewall, to protect Personal Information we collect through our website. However, no data transmission or information system can be guaranteed to be secure. We do not warrant the security of any Personal Information you submit to us and all such transmissions are at your own risk.

### **Your California Privacy Rights.**

Subject to certain limitations, the California Consumer Privacy Act (“CCPA”) provides California consumers the right to request to know more details about the categories or specific pieces of Personal Information we collect (including how we use and disclose this information), to delete their personal information, to opt out of any “sales” that may be occurring, and to not be discriminated against for exercising these rights. If you are a resident of California (or another jurisdiction that provides comparable rights) and would like to make a request, please contact us at 7511 Greenwood Ave. North #524, Seattle, WA 98117 or using the chat box icon link at the bottom of this page.

We do not sell the Personal Information we collect to third parties for money or any other consideration, as that term is generally understood. However, the CCPA’s definition of “sale” is very broad and might be construed to include the following:

- Our customers use our Services to host their websites and to perform marketing services, such as when they conduct marketing campaigns regarding insurance services. Of course, this is part of the service our

customers pay us to provide for them. We don't believe that is deemed a "sale" of Personal Information under CCPA but we note this here for completeness. You may request that we remove your Personal Information as described above. We do not manage our customers' contact lists, so if applicable we would forward your request to the appropriate customer(s).

- Situations where browsing data is sent to referral advertisers - when you click on an ad that sends you to our website, we send a hashed identifier to the referring site so they can receive credit for the referral. We, along with millions of other sites, use these services. While we limit the information sent to what is needed to properly record the referral, the fact that you clicked on the link and visited our website may be added to your profile by the ad publisher. You have the right to opt out of this by sending us a request as described above.

### **What happens when I link from or to another Web site?**

Our website may contain links to other websites operated by third parties. This Privacy Policy does not apply to information collected through these other websites. If you have accessed our website through a link from another website, our website may include a frame. The information you provide to us through these framed pages is collected by us and this Privacy Policy governs our use of such information.

### **How will I be informed about changes to this Privacy Policy?**

Our Services will continue to evolve to bring you new features and implement technological advances. As a result, we may change this Privacy Policy from time to time without prior notice. Revised versions of this Privacy Policy will be posted on our website, together with an updated effective date. By continuing to use the Services after we post any such changes, you accept the Privacy Policy as modified.

### **Effective Date**

This Privacy Policy is effective as of July 10, 2024